

THE HOMEFRONT

SUMMER 2014

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VOLUME 3 ISSUE 1

2014 Union Villa Dinner Party & After Lounge

Last November at Angus Glen Golf Course, we welcomed over 400 guests to the Union Villa Dinner Party and After Lounge. It was an amazing philanthropic fun night filled with laughter, friendship, a fantastic band, dancing, live and silent auctions, and a delicious dinner. Together with our guests, we celebrated our residents and raised over \$111,000 in support of their comfort. Thanks to the generous support of our guests and corporate sponsors, these funds helped us exceed our cumulative fundraising goal of \$1 million over the past 17 years.

This year we introduce the theme of “Generations” celebrating the intergenerational relationships our residents have with their family and community. Proceeds

raised at the Dinner Party will benefit Project Comfort Excellence, which focuses on enhancing our resident’s surroundings and renewing and replacing equipment. Our Dinner Party goal is to fund two new exciting initiatives for our residents.

These initiatives will create an enhanced sense of comfort and security at Union Villa. With your help, we will create Friendly Visiting Lounges on each floor of Union Villa for our residents and their families in addition to implementing security enhancements. We hope that you will join us in making these initiatives successful and enhancing our residents experience of aging.



PLEASE JOIN US

Generations

Inspiration through Life

UNION VILLA DINNER PARTY
& AFTER LOUNGE

NOV 7th 2014

ANGUS GLEN GOLF CLUB at 6:30 PM

DINNER PARTY TICKET \$195
CORPORATE TABLES \$2500

To purchase tickets or inquire about sponsorship,
please contact the Foundation Office at
905-477-2839 ext. 4270



Charitable registration number: 871721940 RR00001

Women's Committee of Markham Make Residents their Priority

Since 2000, The Women's Committee of Markham (WCM) have embraced the residents of Union Villa LTC and raised much needed funds for the Dementia Program and the Sensory Gardens. Annually, this committed and very focused group of women, organize 2 outstanding events – The Garden on the Greens in the spring and The Fall Fling Fashion Show in the fall.

The WCM have supported both Union Villa and Markhaven LTC over the years and have enhanced the environment for the residents at both homes.

Recently their spring event exceeded all expectations and to date, over \$87,000 has been donated for Union Villa from their tireless efforts. Thank you for making our residents a priority.

For tickets to the 2014 Fall Fling event on October 22nd, contact Darlene McClelland at (905) 471-5454.



UHS CEO joined by WCM members (centre) and Laura Burns, Executive Director, Markhaven

Unionville Home Society Foundation: How Donations Were Used

The generosity of our donors created positive change in the lives of our residents in the 2013/2014 fiscal year. These gifts funded the purchase of:

- **New state of the art beds and pressure relief/ reduction mattresses**
- **Security enhancements for Union Mills**
- **Comforters and pillows**
- **Feeding stools**
- **Microwave for the Rob van Velzen Family Room**
- **Renewed funding of the popular Art Therapy Program**
- **Replacement of bistro tables and chairs in the Heritage Lounge**
- **New patio furniture in the Sensory Garden, which allows our residents to comfortably enjoy the outdoors**

The Unionville Home Society is dedicated to creating a 'home' that enhances the lives of our seniors and the support of our donors and community partners is instrumental in making our commitment to the highest standards of care a reality for our residents.



Ladies' Auxiliary bringing comforters to our home

Corporate Giving Profile: Kylemore Communities

Enriching the lives of our Seniors

Kylemore Communities knows the importance of making a house feel like a home. For over two decades Kylemore has honoured the art of fine architecture and design in its 10,000 homes across North America and has demonstrated a commitment to building strong communities and enriching the environment of those living in our community.

As a generous supporter, Kylemore Communities has enhanced Union Villa and the lives of its residents and has been instrumental in engaging developers in our fundraising initiatives. President of Kylemore Communities, Patrick O'Hanlon, holds a leadership role in our organization as the Chair of the Unionville Home Society Foundation Board, contributing his expertise, time, and knowledge. Kylemore Communities has made a significant financial contribution to the Union Villa Closing the Gap campaign. Their considerable contribution will allow funds to be directed towards improving resident care and services at Union Villa.

Over the past decade, Kylemore Communities have invested more than \$10 million into the community, supporting charities such as Unionville Home Society Foundation, Markham Stouffville Hospital, and Hockey for Heart, which raises money for several local charities.

Thank you Kylemore Communities, for your contribution and commitment to improving our community and for helping make Union Villa a 'home' for our residents.



Kylemore Communities' president, Patrick O'Hanlon (second from right), with Mayor Frank Scarpitti, UHS Board Chair John Carruthers and UHS CEO Debra Cooper Burger

Lavender Vintage Fair

On June 13th and 14th, the Lavender Vintage Fair returned to the UHS Campus filled with vendors selling their wares and celebrating all things lavender and vintage. This year, The Marleigh Retirement Residence sponsored our Luncheon and Chapel Ridge Funeral Home and Cremation Centre sponsored the Lavender Cafe. People came from near and far to enjoy shopping, and interactive DIY workshops and demonstrations sponsored by local Kate's Garden. There were lavender plants and herbs, infused soaps and lotions and baked goods with a hint of lavender added to the ingredients. Net proceeds were donated to the Unionville Home Society Foundation to benefit the care and comfort of Union Villa residents. Thank you to our sponsors and everyone who attended and supported this year's Fair. Special thanks to Jan van Velzen and Kate Seaver for bringing this fragrant and beautiful event to our campus.



The scent of lavender returns to UHS

Ways to Give – Every Gift is Important

OUTRIGHT GIFTS

The Foundation is pleased to accept cash gifts as well as cheque, VISA, MasterCard or American Express. Gifts may be one-time contributions, or longer-term commitments spread over months or even years. Donations can also be made easily in person, by mail or by phone and securely online by visiting www.uhs.on.ca and clicking on the "Donate Now" tab on the homepage.

COMMEMORATIVE/TRIBUTE/IN MEMORY GIFTS

Through your donation, you may choose to pay tribute to someone special or to commemorate a special occasion. This gift can be made in honour or in memory of a resident or a family/friend.

GIFTS OF SECURITIES AND MUTUAL FUND SHARES

A great way to reduce your capital gains tax is by donating the appreciated value to Union Villa.

MATCHING GIFTS

Many companies offer a Matching Gift program. Please contact your HR Department to inquire whether a Matching Gift is possible.

MONTHLY GIVING

Giving monthly is easy and convenient. Your monthly donation can be charged to your credit card. This is a great way to make larger gifts more manageable.

PLANNED GIVING

Planned giving is a thoughtful process of arranging a future gift that will impact our residents, ensuring funds are available to enrich and enhance the living environment for years to come. You may choose to make a Gift of Appreciated Property, a Gift of Annuities, a bequest or through a Life Insurance policy. Planned gifts can be undesignated, and thus can be used to support Union Villa's highest priorities, or can be designated to impact a specific program or resident space.

ENDOWMENTS

Endowment giving offers opportunity to create a lasting legacy. Endowment gifts are not spent, they are invested in perpetuity, with the income providing a stable source of annual funding to support Union Villa's priorities.

With every gift to the Unionville Home Society Foundation, Union Villa advances excellence in long term care and seniors housing.

For more information on Giving, please contact Maria Dimson, Director, Development Services at 905 477 2839 ext 4270.